

E- Marketing

Your Customer Connection

Using the power of the internet and email, our E-Newsletter allows you to **easily and cost-effectively communicate with your clients** and prospective customers in a professional and unique way to **build brand and product awareness**. Your company's message can **reach thousands at a fraction of the cost** of traditional print media.

We work with you to develop a **customized e-newsletter template that is graphically unique for your business** and in keeping with your corporate identity. Our web-based software allows you to **easily edit content**, change your messages, schedule campaign cycles, and **track response rates** to your e-newsletter. No software installation necessary; all the tools you need are included online.

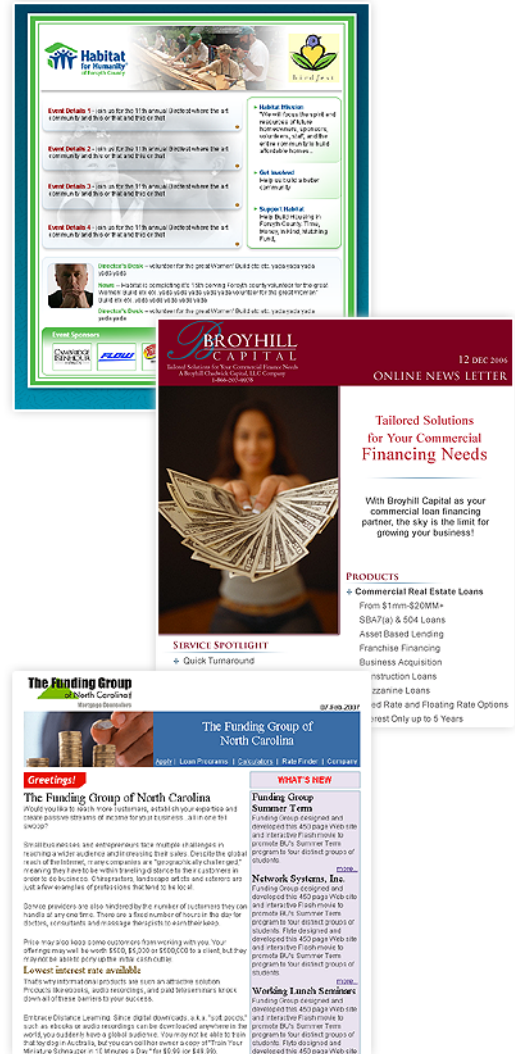
Features

Uses

- ▶ Increases exposure and builds brand awareness
- ▶ Stay connected to clients and prospects
- ▶ Inform contacts of new products/service offerings
- ▶ Link to specific areas of your website
- ▶ Include Promotions/Coupons
- ▶ Excellent PR, Publicity, and Press Release Tool
- ▶ Invitations, Special Events, Announcements

Flexibility

- ▶ You determine the cycle and frequency of information
 - ▶ Daily
 - ▶ Weekly
 - ▶ Monthly
- ▶ Change Content, Colors, Headlines
- ▶ Add photos
- ▶ Grow email Subscribers



Benefits

- ▶ **Tracking:** Review open/read rates
- ▶ Increases Subscriber List
- ▶ "Forward to a Friend" feature
- ▶ Increases Newsletter Subscribers
- ▶ Browser-Based
- ▶ Automatic Unsubscribe Procedures
- ▶ No special software requirements
- ▶ Meets Legal Emailing Requirements

CALL US : 800-892-4992

 United Solution